

# The 2<sup>nd</sup> International LOHAS Forum, China

## Agenda

12/12/2009-13/12/2009 • Grand Hyatt Beijing

December 12 <sup>th</sup> , 2009	
08:00~09:00	Registration Open – Grand Hyatt Hotel
09:00~09:10	Greetings & introduction
<b>Morning Session</b>	
09:10~09:20	<b>Welcome Speech</b> – By Mr. Yangnan CHEN
	President of the Huayu Consortium
09:20~10:10	Speech: “ <b>The Development of the LOHAS Concept and Practice in China</b> ” - By Ms. Xiaoyi LIAO
	Founder of Global Village Beijing
10:10~10:20	TEA BREAK
10:20~11:00	Speech: “ <b>Global Consumer &amp; Market Global Trends</b> ” - By Mr. Steve French
	CEO of Natural Marketing Institute (NMI)
11:00~11:40	Speech: “ <b>The Development of LOHAS in Japan</b> ” - By Mr. Kazumi Oguro
	Chief editor of the magazine "Sotokoto"
11:40~12:10	Panel discussion and Q&A
12:10~13:15	Buffet Lunch
<b>Afternoon Session</b>	
<b>Main Forum: LOHAS Design, Concept &amp; Practice</b>	
13:15~13:45	Speech: “ <b>Tea, Water and LOHAS</b> ”-By Mr. Junji Ito
	Art Critic & Professor of Fukuyama University
13:45~14:30	Speech: “ <b>KENGO KUMA &amp; ASSOCIATES</b> ” - By Mr. Kengo Kuma
	Japanese Architect & Professor of The University of Tokyo
14:30~14:50	Speech : “ <b>Old &amp; New Elements in Design</b> ” – By Mr. Hui WANG
	Chinese Architect
14:50~15:10	Speech: “ <b>Green Practices &amp; Design of Wantong</b> ”, By Mr. Houzhi QUAN
	Wantong Reality
15:10~15:30	Speech: “ <b>The Concept and Practices of Green Architecture</b> ” – By Mr. Baofeng LI

	President of the School of Architecture and Urban Planning (SAUP) of HUST
15:30~15:40	Tea Break
Session topic:	<b>Climate Change, Low Carbon Response &amp; High-Tech Solutions</b>
15:40~16:00	Speech: “ <b>Climate Change: Options for Our Future</b> ” - By Professor John Moore
	Chief Scientist, College of Global Change and Earth System Science, Beijing Normal University
16:00~16:20	Speech: “ <b>Lower Carbon Lifestyle</b> ” – By Mr. Denglin ZHOU
	Project Director of the China Youth Climate Action Network (CYCAN)
16:20~16:40	Speech: “ <b>Volunteering for Our Planet</b> ” – By Ms. Henny Ngu
	Programme Manager of UN Volunteers China
16:40~17:45	<b>LOHAS Industrial Panel</b>
20’	Topic: A Mindset for CSR and Sustainable Development Speaker: Bill Valentino Title: Vice President, Corporate Social Responsibility, Bayer China
15’	JEFEN: Topic TBA Mr. Feng XIE
30’	Panasonic or Toshiba: “High Tech related topic (TBC)” - By Speaker TBA
17:45~17:55	<b>Proposal for the Establishment of Hemp Society of China (HSOC) –</b> By Mr Jian LIN
	Secretary General of the Preparatory Committee of HSOC
17:55~18:05	Panel discussion and Q&A
<b>Sub Forum: LOHAS Reality Session</b>	
14:00~17:30	Grand Hyatt Salon
14:00~14:50	“Low-Carbon Real Estate” initiative signatures, Lohas Real Estate concept introduction, Low-Carbon Real Estate concept introduction Guests: International Real Estate leaders in low carbon, Sina Lohas living headquarters, China Lohas Forum Organizer
14:50~15:00	Speech: The Importance of Lohas Real Estate and the Future of Sustainable Development, The Expression of Lohas Concept by Health Low-Carbon
15:00~15:20	Speech: Domestic and International Low-Carbon Property, The Low-Carbon Construction Technology and Development Trend at Home and Abroad, Low-Carbon Economy Domination Guest: The Real Estate Field Invites Distinguished Guests on the Stage
15:20~15:40	Speech: The Concept and Development of Lohas, Low-Carbon Impacts to the World, The Characteristics and Five Elements of Low-Carbon Constructions. Guest speakers: Dr. Li SHEN, Mr. Jian LIN

15:40~16:30	Roundtable: Comprehensive Discussion on “Green, Low-Carbon, Lohas living, Lohas” Guests: Mr. Kazumi Oguro, Mr. Kengo Kuma, Mr. Matthew Hu, Chinese Architects, Ms. Meiling YANG, etc.
16:30~16:45	Sina Lohas Living Initiatives of “Low—Carbon Real Estate Concern”
16:45~18:45	The 2nd International Lohas Forum、Sina Lohas Living Low-Carbon Real Estate Initiatives Press Conference
18:05~19:00	<b><i>Open Discussion &amp; Networking Hour</i></b>
19:00~21:00	<b>Experiencing Section &amp; Light Dinner Reception</b>
	Warming up & Ending Performance: <b>Russian Grog Band</b>
	Experiencing “ <b>Tai Chi and Yoga Class</b> ” - By <i>Ms. Min LIN</i>
	Experiencing “ <b>Breathing Meditation</b> ” - By <i>Ms. Subodhi</i>
	Experiencing “ <b>Five Elements &amp; Five Musical Notes Fitness</b> ” - By <i>Mr. Mingliang ZHANG</i>
	Performance “ <b>Tai Chi Sword &amp; QIN (Chinese seven-stringed zither)</b> ” By <i>Mr. Shangting CAI &amp; Ms. Jing REN</i>

**December 13th, 2009**
**Morning Section**
**Session topic:** Water knows answers

 09:00~09:20 Speech: **“The Nature of Water”** - By Nigel Wells

Ecological landscape designer and biodynamic gardener

 09:20~10:00 Speech: **“Dynamic Equilibrium”** – By Dr. Fukuoka Shinichi

Professor of the Aoyama Gakuin University

10:00~10:20 Q&amp;A

10:20~10:30 TEA BREAK

 10:30~12:00 Speech: **“Messages from Water”** - By Dr. Masaru Emoto

Author of “Messages from Water”

Head of the I.H.M. General Research Institute, Inc.

12:00~12:15 Q&amp;A

12:15~13:15 Buffet Lunch

**Afternoon Section**
**Session topic:** Biodiversity Conservation, Eco-living & Sustainable Tourism

 13:15~13:45 Speech: **“Human Health, Animal Health, and Human and Animal Welfare: inseparable”** - By Dr. Sarah M. Bexell

IFAW, Chengdu Research Base of Giant Panda Breeding, University of Denver Human Animal Connection Institute

 13:45~14:05 Speech: **“Strategy for Sustainable Tourism Development in China”** - By Mr. Brain MULLIS

President of Sustainable Travel International

 14:05~14:25 Speech: **“A Conversation With a Planeteer”** – By Mr. Fernando Luis Ribas-Berian & Ms. Dandan ZHONG

Release of the foundation of CSTA

Chief Officer of China Sustainable Travel Association (CSTA)

 14:25~14:45 Speech: **“The Importance of Biodiversity Conservation (titleTBC)”** - By Professor John MacKinnon

EU-China Biodiversity Programme

 14:45~14:55 **A Proposal for LOHAS Media Alliance China** Ms. Min LIAO

Editor-in-Chief of National Geographic Traveler China

14:55~15:10	Q&A
15:10~15:20	TEA BREAK
Session topic:	<b>Organic and Eco Agriculture</b>
15:20~15:40	Speech: “ <b>Development of Eco-villages &amp; Eco-friendly Communities</b> ” - By Mr. Matthew HU
	Prince Charles' Foundation
15:40~16:00	Speech: “ <b>Harvest for Hope</b> ” - By Mr. Mac Fan/Ms Erika Helms
	Chairman of the Jane Goodall Institute China Board/Director
16:00~16:20	Speech: “ <b>LohaoCity and the Development of China’s Organic Market</b> ” - By Mr. Chongzheng YU
	Chairman of LohaoCity
16:20~16:40	Speech: “ <b>Transformation from Chemical Agriculture to Organic Agriculture</b> ” - By Ms. Ella WANG
	Officer of the Agriculture Department of Greenpeace
16:40~17:00	Speech: “ <b>Biodynamic Farm &amp; Demeter Criteria</b> ” - By Ms. Yan LEE
	Founder of the Phoenix Farm
17:00~17:20	Panel discussion and Q&A
17:20~18:00	Speech: “ <b>The Messages From I Ching: Be LOHAS, We Have No Choice</b> ” - By Dr. Li SHEN
	Organizing Committee of the 2nd International LOHAS FORUM / Beijing Normal University
<b>18:00</b>	<b>Closing Remarks</b>